

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
16	07/27/09	Open	Action	07/14/09

Subject: Amending the Fare Structure to Establish a Super Senior Discount

ISSUE

Whether to amend the fare structure to offer an additional 10% discount off the cost of the Senior Discount monthly pass price to customers age 75 and older as a Super Senior Discount.

RECOMMENDED ACTION

Adopt Resolution 09-07-_____ Amending Resolution No. 09-06-0104 Setting Forth the Fare Structure for Fixed Route Service to Establish a "Super Senior" Monthly Pass Discount.

FISCAL IMPACT

While impossible to quantify exactly, it is estimated that the reduction in revenue due to extending the additional ten percent beyond the existing senior discount to customers 75 and older will be offset by the additional revenue generated by the elimination of the Lifetime Pass.

DISCUSSION

One of several budget balancing strategies discussed at the June 22, 2009, RT Board meeting was the elimination of the "Lifetime Pass" available to RT customers who have reached the age of 75 and have an RT-issued Lifetime Pass ID Card. Lifetime Pass holders are entitled to ride the RT system free of charge for life.

RT currently offers a Senior Discount of 50% off the full fare to riders 62 – 74 years of age. In order to get the 50% Senior Discount, riders must have either a Senior ID Card issued by RT's Customer Service Center, another transit agency, or a driver's license or other proof of age with photo ID.

Board action on June 22, 2009, grandfathered any Lifetime Passes issued before September 1, 2009 and discontinued their issuance as of September 1, 2009, with the proviso that, in addition to extending eligibility of the Senior Discount to all customers over the age of 62, an unspecified "Super Senior" discount would be developed for customers 75 and older.

Super Senior Pass Recommendation:

After review and discussion of several alternatives, staff recommends extending an additional 10% discount to customers 75 and older who have an RT-issued Senior Discount card with a "Super Senior" monthly sticker affixed to the card. At current prices, this will provide an additional \$10 off the already discounted price of \$50 for a Senior Discount monthly pass sticker, reducing the cost of a monthly pass for "Super Seniors" to \$40.

The "Super Senior" discount will apply to monthly pass stickers for use solely on the RT system and can be purchased at the RT Customer Service center.

Approved:


General Manager/CEO

Presented:


Chief Financial Officer

RESOLUTION NO. 09-07-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

July 27, 2009

**AMENDING RESOLUTION NO. 09-06-0104 SETTING FORTH THE FARE
STRUCTURE FOR FIXED ROUTE SERVICE TO ESTABLISH A "SUPER SENIOR"
MONTHLY PASS DISCOUNT**

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE
SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, this Board finds this amendment to the Fare Structure for Fixed Route Service is exempt from review under the *California Environmental Quality Act* (Division 13, Chapter 2.6 of the Public Resources Code) and the *Guidelines for Implementation of the California Environmental Quality Act* (Title 14 of the California Code of Regulations) because increases to the price of RT's fares and pre-paid fares that are being implemented by this resolution are for the purpose of meeting RT's: (a) operating expenses and (b) financial reserve needs and requirements, and obtaining funds for capital projects necessary to maintain service within existing service areas.

THAT, in recognition of Regional Transit customers who have reached the age of 75, an additional ten percent discount, called the "Super Senior" discount, will be applied to the purchase of a Senior Discount monthly pass sticker with proof of age at time of purchase from the RT Customer Service Center at 13th and R Street, Sacramento. This discounted monthly pass is designed for use solely on the RT system.

THAT, effective September 1, 2009, Resolution No. 09-06-0104, setting forth the RT Fare Structure for Fixed Route Service, is amended as follows:

Section 1: Article VI (Fares and Pass Pricing) is hereby amended to read in its entirety as follows:

"VI. FARES AND PASS PRICING

		Price Effective through 8/31/09	Price Effective 9/1/09
A.	FARES		
	1. Basic Fare	\$2.25	\$2.50
	2. Discount Fare	\$1.10	\$1.25
	3. Central City/Shuttle Fare	\$1.10	Eliminated
	4. Discount Central City/Shuttle Fare	\$0.55	Eliminated
	5. Route Deviation Fare	\$1.10	\$1.25
B.	PASSES*		
	1. Basic Daily Pass	\$6.00	\$6.00
	2. Discount Daily Pass	\$3.00	\$3.00
	3. Basic Monthly Pass	\$100.00	\$100.00
	4. Basic Semi-Monthly Pass/Sticker	\$50.00	\$50.00
	5. Discount Monthly Pass/Sticker	\$50.00	\$50.00
	6. Discount Semi-Monthly Pass/Sticker	\$25.00	\$25.00
	7. Discount Student Monthly Pass/Sticker	\$50.00	\$50.00
	8. Discount Student Semi-Monthly Pass/Sticker	\$25.00	\$25.00
	9. Lifetime Pass	0	0
	10. Discount Super Senior Monthly Pass/Sticker		\$40.00
*Pass/sticker price does not include the price of an ID Card or Student ID Card			
C.	TRANSFERS, TICKETS AND DAILY PASS BOOKLETS		
	1. Transfer		
	a. Basic Transfer	\$0.50	Eliminated
	b. Discount Transfer	\$0.25	Eliminated
	2. Fare Ticket Booklets		
	a. 10 Basic Fare Tickets	\$22.50	\$25.00
	b. 10 Discount Fare Tickets	\$10.00	\$12.50
	3. Daily Pass Booklets		
	a. 10 Basic Daily Passes	\$60.00	\$60.00
	b. 10 Discount Daily Passes	\$60.00	\$60.00

STEVE COHN, Chair

ATTEST:

MICHAEL R. WILEY, Secretary

By: _____
Cindy Brooks, Assistant Secretary